

Keystone State Games, Inc. Festival of Sports



2017 MEDIA INFORMATION:

Contact: James J Costello

Executive Director

Cell: 570-760-0352

Email: jcostello@ksgoffice.com

Keystone State Games, Inc. General Information:

History of the Keystone State Games:

The Keystone State Games are a result of a resolution by Representative Joseph R. Pitts (Chester County) and approved by the Pennsylvania General Assembly in 1980. Keystone State Games Inc., a nonprofit corporation, was formed in 1983 with the help of former Governor Richard Thornburgh so the Games would not be solely dependent on government funding. Since its inception, Keystone State Games, Inc. has attracted over 500,000 participants of various age groups into their events.

Keystone State Games, Inc. Mission

The mission of the Keystone State Games is to promote physical fitness, sports activity, and sportsmanship as a health improvement and disease prevention strategy for all Pennsylvanians and other participants and to create an expanded, coordinated and citizen-sponsored program of amateur athletic competition.

Purpose:

Provide a comprehensive, coordinated and citizens supported program of sports and fitness competitions to promote physical fitness in which all Pennsylvanians can participate for the purposes of personal growth and development, and the enhancement of physical and mental health.

Provide a mechanism and medium through which Pennsylvania's sport bodies can stimulate physical fitness and sports involvement for everyone.

Encourage government, schools, businesses, industry, foundations, and individuals to support expansion of physical fitness and sports participation as a disease prevention strategy in an effort for personal wellness.

Provide a statewide, multi-sport program with an Olympic format, to encourage and assist in preparing Pennsylvania's athletes to enter national and international competitions.

2017 Summer Games General Information:

The 36th Annual 2017 Keystone State Games Festival of Sports is taking place in York County during the week of July 26 - 30, 2017.

The Keystone State Games, modeled after the Olympic Games, are PA's largest annually held multi-sport competitions providing Pennsylvania's amateur athletes an opportunity to compete against athletes from throughout the Commonwealth and beyond in a festival atmosphere that promotes all of the positive aspects of amateur sports.

2017 Keystone State Games – Festival of Sports Key Points:

We would like to start by thanking the people of the York County and especially the York Convention & Visitors Bureau, the Keystone Games Local Organizing Committee, our Official Medical Provider Wellspan Sports Medicine, the Presenting Sponsor York College and all of the sponsors for all of the hard work and dedication they put forth to make the 2017 Keystone State Games such a great success.

This year we are **expecting estimated 6,000 – 7,000 amateur athletes, coaches, officials, and sport volunteers** who will be representing **all counties throughout the Commonwealth** as well as participants from **California, Delaware, Florida, Maryland, New Jersey, New York, Ohio, South Carolina and Virginia.**

We also anticipate **more than 7,200 spectators are expected to converge upon York County for this year’s Games, according to the York County Convention & Visitors Bureau. More than \$6 million in economic benefits for the local community are anticipated.**

“The Keystone State Games have been a crown jewel in York County’s lineup of sporting events, which drove more than \$26 million into the community during the last fiscal year alone. Sports visitors generate the greatest return on investment for our community as they have the highest spending level of all visitor types, according to primary research,” said Anne Druck, President of the YCCVB.

2017 KSG Festival of Sports Events:

3D Archery	Badminton	Baseball	Basketball
Bocce	Disc Golf	Bowling	Brazilian Jiu-Jitsu
Darts	Fencing	Field Hockey	Figure Skating
Gymnastics	Ice Hockey	Judo	Karate
Lacrosse	Masters Swimming	Pickleball	Powerlifting
Swimming	Synchronized Swim	Table Tennis	TaeKwonDo
Tennis	Track & Field	Weightlifting	Wrestling
Volksmarch			

OFFICIAL MEDICAL SERVICES provided by WELLSPAN Sports Medicine



Keystone State Games Medical Services will be provided by WELLSPAN Sports Medicine at designated areas throughout the 2017 Keystone Games Festival of Sports Competitions. We greatly appreciate all of the time and leadership put forth by the Wellspan Medical Team to make sure the athletes are safe and well cared for throughout the competition.

Keystone Games Hall of Fame Event:



HARRISBURG, PA – The official Kickoff of the 2017 Keystone State Games Festival of Sports took place on Tuesday, June 6, 2017 at the Ryan Office Building in the Harrisburg Capitol Complex from 12:00pm to 1:00pm during the Annual Keystone Games Hall of Fame Induction.

Since its inception in 1981, Keystone State Games, Inc. has attracted over 500,000 participants of various age groups into a variety of sporting events.

The Keystone Games Board of Directors has developed an annual event, KSG Hall of Fame Induction, which will honor key individuals throughout the history of the Games. The 2017 KSG Hall of Fame Inductees are:

Mr. Franco Harris – Fort Dix, NJ

Senator Robert D. Robbins – Greenville, PA

Mr. Roger A. Sharrer – Baldwin, PA.

The individuals honored during the 2017 Annual KSG Hall of Fame were the backbone of the Keystone State Games Festival of Sports, the people who made the Games a reality. They exemplify the spirit of amateur sports and the promotion of physical fitness. Please view the Official KSG Hall of Fame Program to learn more about how these individuals played a major role in the Keystone State Games.

[Download the 2017 Official KSG Hall of Fame Program](#)



[Download the Official 2017 HOF Press Release Announcement](#)

Keystone State Games Board of Directors

John W. Wetterau, President
Mr. Joe Swartz, Vice President
Garry S. Taroli, Esq., Treasurer
Ms. Kathleen Santora
Mr. R. Carter LeBrocq
Mr. Marty Trimmer
Ms. Clarisse Sulyok
Mr. Steve Bohn
Ronald G. Lench, Esq.
Mrs. Joanne Horn

Media / Results for 2017 Summer Games:

With this year's Keystone Games Festival of Sports we will be posting results, schedule changes, and updates throughout the week-long competition daily. All of the information for the Keystone State Games can be found on our website:

www.premiersportingevents.com

Information will be posted as soon as we receive it from the sport coordinators. We are also going to upload pictures and videos of the athletes throughout the Summer Games Events. There will be a link on our website called KSG LIVE – which will have up to date results as well as pictures and stories of our athletes during this years Games.

It is our goal to streamline results, schedule changes, and updates as quickly as possible to the athletes, spectators, and media during the Keystone State Games. To accomplish this task we set up a Twitter account @PASresults and Facebook page @ Premier Amateur Sports LLC pages so that participants and the media get instant updates. As always feel free to contact us during the event for results or stories of interest.

A tentative schedule is posted on our website. Hopefully, you will have an opportunity to visit some of the competitions throughout Keystone State Games – Festival of Sports.

If you would like to schedule an interview or any other additional information during the Games, please stop by our Headquarters Area located at the Wyndham Garden York, 2000 Loucks Road, York, PA in the First Capital Room.

Feel free to contact me at any time during the week. We would like to THANK all of the MEDIA for their outstanding coverage of the Keystone State Games this year and look forward to working with you during our time in York County.

Thank You,

James J Costello



July 19, 2017

FOR IMMEDIATE RELEASE

Andrew Staub
Communications Specialist
York County Convention & Visitors Bureau
717-852-9675, ext. 103 or astaub@yorkpa.org

Louise Heine
Destination Marketing Director
York County Convention & Visitors Bureau
717-852-9675, ext. 109 or louise@yorkpa.org

**KEYSTONE STATE GAMES PRESENTED BY YORK COLLEGE OF PENNSYLVANIA
TO CAP THREE-YEAR RUN IN YORK COUNTY**

The state's largest amateur athletic festival returns July 26-30

YORK, PA – The Keystone State Games Festival of Sports, presented by York College of Pennsylvania, will cap a successful three-year run in York County when it returns for five days of action-packed competition July 26-30.

More than 5,700 participants and more than 7,200 spectators are expected to converge upon York County for this year's Games, according to the York County Convention & Visitors Bureau. More than \$6 million in economic benefits for the local community are anticipated.

“The Keystone State Games have been a crown jewel in York County’s lineup of sporting events, which drove more than \$26 million into the community during the last fiscal year alone. Sports visitors generate the greatest return on investment for our community as they have the highest spending level of all visitor types, according to primary research,” said Anne Druck, President of the YCCVB. “Like the Keystone State Games, the majority of the sports events we host are youth competitions. Youth visitors possess the highest compounding economic potential for our community. They have the greatest opportunities to return as visitors, students and residents. Hosting youth visitors ensures the future economic vitality of York County.”

Factory Tour Capital
of the World®



York County Convention & Visitors Bureau
60 East North Street • York, PA 17401
717-852-9675 • 1-888-858-YORK • Fax: 717-854-5095 • www.yorkpa.org



Athletes will partake in almost 30 different sporting events spread across 17 venues. Competition starts with bocce on July 26 and ramps up to include baseball, bowling, field hockey, ice hockey, basketball, swimming, track and field, wrestling and much more. July 29 will mark the busiest day of competition, with more than 20 events throughout the day.

Athletes and their families can also enjoy a special night out at the ballpark on Thursday, July 27, when the York Revolution take on the Bridgeport Bluefish at PeoplesBank Park in Downtown York.

This will mark the ninth time that York County has played host for the Keystone State Games.

“York has been an excellent home for the Keystone State Games, and we’re excited to bring another year of outstanding athletic competition to town later this month,” said James J. Costello, the Executive Director of the Keystone State Games. “We invite all York County residents, and anyone interested in sports, to come out and enjoy this celebration of amateur athletics.”

For more information about the Keystone State Games, as well as tentative schedules and competition locations, please visit www.PremierSportingEvents.com.

The York County CVB thanks everyone who has made it possible to host the Keystone State Games, including the dedicated volunteers on the Local Organizing Committee and the Sponsorship Committee.

“We thank all the sponsors of the Keystone State Games for their generous support over the past three years, especially York College of Pennsylvania, the presenting sponsor,” Druck said. “Almost \$340,000 in total sponsorship dollars was used to offset the bid fee to host the Games and was also reinvested in the York County community to pay for facility rentals at the York Expo Center, York City Ice Arena, York College of Pennsylvania, and the Dallastown, Susquehannock and Central York high schools, to name just a few of our event locations.”

The Keystone State Games are a result of a resolution introduced by Representative Joseph R. Pitts (Chester County) and approved by the Pennsylvania General Assembly in 1980.

Since its inception, Keystone State Games, Inc. has attracted hundreds of thousands of athletes in various age groups to its events. Keystone State Games, Inc., a nonprofit corporation, was formed in 1983, with the help of former Governor Richard Thornburgh, so the Games would not be solely dependent on government funding.

The York County Convention & Visitors Bureau’s Sport York initiative is designed to recruit events and generate additional economic impact in York County. Sport York positions York County as Pennsylvania’s Premier Sports Destination, highlighting the area’s dynamic facilities and central location on the East Coast. For further information about Sport York, visit www.yorkpa.org/sports.

The York County Convention & Visitors Bureau’s Mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. The York County CVB’s Vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on the York County Convention & Visitors Bureau, call 1-888-858-9675 or visit www.yorkpa.org.

###

Thank You to the 2017 Keystone State Games Festival of Sports Sponsors. The Keystone State Games Festival of Sports could not take place without all of the support we receive from the 2017 partners and sponsors throughout the York Area.

PRESENTING SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



ALL STAR SPONSORS



RESTAURANT SPONSORS

3rd Base
The First Post
Pizza Box & Hoagie Shop
Red Robin
Round The Clock Diner
Victor's Restaurant
White Rose Bar & Grill

FRIENDS SPONSORS

Adams Electric Cooperative, Inc.
Collens Wagner Agency, Inc.
First Capital Federal Credit Union
The Graham Group
Kent and Tawn Ketterman
McClure Company
Owl's Club of Waynesboro, Inc.
Image360
Stambaugh Ness
Victory Athletic Association
Wingate Hotel
Wyndham Garden York
The York Water Company

FAN SPONSORS

12th Ward Independent Democratic Club
Ben Druck Door Company
Fulton Bank
RKL LLP
Shiloh American Legion
Shiple Energy
Viking Athletic Association
York Expo Center

DONATIONS

Dallastown American Legion Post 605
Doceo Office Solutions LLC
Anne Druck
Insurance Services United
Martin's Chips, Inc.
McSherrystown Home Association
Red Lion Fraternity Home
Safeguard
Shank's Mare Outfitters
South End Democratic Club of York
Vigilant Social Club
Wrightsville American Legion
York Ice Arena
Yorktowne Roofing & Siding, Inc.

MEDIA SPONSORS



2017 KSG LIVE



Live results and information for the 2017 Keystone Games Festival of Sports - PA's Largest Amateur Sports Festival! [Click on the above logo to go to KSG Live site](#)